

For today, here are some items on how we may be able to help:

1. Do you have **long-term accommodation options** available for customers? We have received quite a few enquiries from customers through the information centre for people who are 'stranded' or needing out-of-home accommodation facilities, ideally at a reduced rate. If you have something we can put forward to customers who enquire, please send me your information via email asap.  
*Note: we are not marketing this, only using the information in response to enquiries.*
2. Do all your customers know your **cancellation policy**? This week has been tricky to keep up with travels restrictions, bans, fines... TN's policy for bookings taken via the information centre is that all bookings are refundable, as a sign of goodwill and to encourage visitation at a later date. Please make sure all of your future bookings are aware of your business's policy to avoid confusion down the track, to help future visitation be as high as possible.
3. Tourism Noosa is offering **complimentary business marketing support** from now until 31st August to help members with current and future marketing opportunities. Whether you'd like a general marketing audit and advice, or more specific information on how to market to international markets, new audiences or social media marketing (and anything in between), we will set up a one-hour session and consult with you on what you hope to achieve for your business.

**To book your session or find out more,** email [support@tourismnoosa.com.au](mailto:support@tourismnoosa.com.au).