

DIGITAL DISPLAY BOOKING FORM

1. Street-front digital display advertising

A high quality digital image projected onto a street-front screen, extends your businesses exposure from dusk to late.

Running 7 days a week, 365 days per year, your business is promoted to visitors and locals as they stroll along Hastings Street on their way to dinner, or an evening ice cream. A choice of formats – either still image presentation or moving footage format.

2. Internal digital display advertising

A prime position video screen, situated above the main information counter, with an 84 inch full colour LCD LED screen visible as you stroll down the street. This high impact vision runs during business operation hours, 7 days a week (except Christmas Day).

Ads should be supplied in the following standard size:

- HD video – 1920px wide × 1080px high
- Artwork is subject to approval by Tourism Noosa

REGISTER YOUR INTEREST

Complete this form and email to jasmin@tourismnoosa.com.au

Tourism Noosa will review all requests with placements allocated on a 'first in' basis. Please note that by signing this booking form, you are agreeing to the Terms & Conditions of Advertising as set out on the following pages.

Level	Duration	Cost per month (incl GST)			Total number of months	Indicate preferred months to book
		1-3 months	4-6 months	7-12 months		
Level 1	Up to 15 sec	\$170	\$150	\$140		
Level 2	Up to 60 sec	\$275	\$250	\$240		
Level 3	60 sec to 3 min	\$390	\$350	\$340		

Member name

Contact person

Phone

Mobile

Email address

Address

Signature

Date

DD

MM

YYYY

TERMS & CONDITIONS

The following forms the basis of your advertising agreement with Tourism Noosa -
2 Parkyn Court, Noosa Marina, Tewantin 4565.

- 1.** You warrant that any material provided to us for use in your advertisement:
 - a) You are the owner of any copyright or other intellectual property right in the material and/or you have all necessary licences to use any third party copyright or other intellectual property included or reproduced or adapted in your material (including, without limitation, any moral right or performer's right, trade mark, trade indicia or slogan);
 - b) The material does not infringe any state or federal statute or regulation or compulsory or voluntary industry code of conduct, including, without limitation, the Trade Practices Act, 1974, the Privacy Act, 1988, the Australian Association of National Advertisers (AANA) Advertiser Code Of Ethics any act or regulation dealing with defamation, indecency, censorship, advertising standards or self-regulation;
 - c) The material shall not include any defamatory, libellous, indecent, pornographic, offensive, threatening, false or disparaging content.
- 2.** Advertisements must reflect the product and or service being advertised.
- 3.** Advertisements are subject to the publisher's approval and must always be recognisable as such.
- 4.** All claims made in advertisements must be capable of being supported by appropriate evidence and must be made available to the publisher upon request.
- 5.** The publication of an advertisement by the publisher does not constitute endorsement of the advertiser, its products or services.
- 6.** Tourism Noosa reserves the right to refuse advertising that is inconsistent with Tourism Noosa editorial or advertising policy.
- 7.** Space reserved by advertiser must be paid in full where the advertisement is not published due to an act or omission by the advertiser. This relates to all deadlines as outlined in Agreement.
- 8.** Tourism Noosa will not accept liability for any error on the part of third parties or inaccurate copy instructions.
- 9.** You agree that you are solely responsible for the quality and accuracy of any artwork provided by you. Neither Tourism Noosa or its contractors and sub-contractors shall be liable for any consequential loss arising from non-publication of advert or from any errors or omissions contained in published copy/advert.
- 10.** You hereby indemnify Tourism Noosa and agree to keep it indemnified against any loss or damage (including legal costs on a client/own solicitor basis) for any breach by you or your servants or agents.
- 11.** You must provide your artwork by our deadline, in the format and to the quality advised by us.
- 12.** Where we provide artwork services you agree that you are solely responsible for checking and approving the accuracy and/or quality of the artwork produced and agree that your approval of the artwork is conclusive evidence that you have approved any such artwork for publication. If you fail to approve any such artwork prior to publication deadlines you agree that you are deemed to have approved such artwork and we will not be liable for any error it may contain.
- 13.** Payment for all advertising is due in accordance with Tax Invoice terms.
- 14.** We regret cancellations cannot be accepted after booking. Space reserved for which no artwork or copy is received by copy deadline date will be charged at the agreed rate as stated on the Tax Invoice.
- 15.** At time of publication Advertisers must be current financial members of Tourism Noosa